

Destination Milton Keynes Membership

Destination Milton Keynes represents all of its members across the city, and ensures that the interests of the sector are considered in the planning of city-wide events, developments and on key boards and organisations. We also lobby the council and government on tourism issues. Our links with VisitEngland give our members access to national campaigns, data and insights to help to grow and develop their business. All members receive a membership pack which includes a certificate, limited edition MK pin badge, preferred suppliers directory and directory of member-to-member discounts and benefits.



* Intro membership cannot be renewed at this level – intro members will be automatically invited to renew at Bronze level

	Website Listing £75	Intro* £150	Bronze £400	Silver £800	Gold £1500
Listing on Destination Milton Keynes Website	√	√	√	√	√
Invitations to exclusive member networking events		√	√	√	√
Linking on social media – liking and sharing of key content			√	√	√
Access to online member portal, containing data, trends, analysis and information			√	√	√
Mapping in official Milton Keynes Visitor App			√	√	√
Access to social media to offer/promote one competition per year (prize to be supplied by member)			√	√	√
News Stories published on website			√	√ Published on Front Page	√ Published on Front Page and Social Media
Paid for social media promotional content campaign per year				√ One Week	√ Two Weeks
Access to collaborative marketing opportunities				√	√
Inclusion in online accommodation booking service, conference desk and packages, as appropriate.				√	√
Preferential listings in Visitor Information provision: VIC and online listings					√

Platinum Membership

We offer a corporate level membership, starting at an annual cost of £3,000. Platinum memberships include all of the benefits of the gold level but are built bespoke to include extra benefits which offer the most return on investment to the member.

As well as a tailored, bespoke membership package, Platinum members are invited to a twice-annual dinner with the CEO and board members to discuss the DMK's results and future strategy.

Joining Destination Milton Keynes

We look forward to welcoming you as a member of Destination Milton Keynes. To arrange your membership, or for any more information, please email info@destinationmiltonkeynes.co.uk.